

Aim & Target: Setup 100 Commercial Dairy Farms exclusively with Gir breed of cattle by end of 2019

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Replication of process by 100 Enterprises

O N	Setup > 2 Model Dairy Farms with Gir cattle by March 2018, Formation of 2 OPCs Formation of O. P. Company → Share collection → Final planning → Land acquire → Forage production & Farm construction → Procurement of Gir calves → Records (From September to December 2017)
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C O M P L E T E	<p>Situation analysis → Id of Problems → Need assessment → Tentative Plan → SWOT analysis (August) (Dairy Conference and SWOT analysis done on 1.10.17)</p> <p>↑</p> <p>Get-together of interested → Conference → Formation of Activity groups → Resource mapping → Infusion of Specialized Skill / Knowledge (class room & video sessions) → Assessment (July & August)</p> <p>↑</p> <p>Dissemination of Basic Principles & practices of dairying → construing adoptable policies through brain storming sessions (all through WhatsApp) → Rapport building (May June)</p>
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C O M P L E T E	<p>Gathering interested people → making them come closer know each other share thoughts & match objectives → Create interest for dairying (through WhatsApp) by April 2017</p> <p>↑</p> <p>Formation of Core group → Discussions with core group members & Planning. → floating a discussion group (Whatsapp & mobile & personal meetings) by March April 2017</p> <p>↑</p> <p>Creating Awareness through website & newspaper (July 2016 onwards)</p>
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C O M P L E T E	<p>Declaring that Gir breed of cattle which are developed from a herd of CB & Deshi animals is best suited for Rural Odisha Dairy Farming. (2015)</p> <p>↑</p> <p>Experimenting with the concept of farming with procured dairy cows of Indian breed vs farming of Developed animals out of a mother herd. Feasibility study of cultivated fodder (2009 onwards)</p>
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